



IZMIR UNIVERSITY OF ECONOMICS



CALL FOR GLOBAL EXCHANGE PROGRAM WITH HALLYM UNIVERSITY/SOUTH KOREA

Hallym University, one of IUE's partner universities in South Korea, will be hosting **2 IUE undergraduate** students to take part in international exchange program in **2021-2022 spring** semester.

The list of courses offered in English is attached to this announcement.

Students interested in the global exchange program must follow the instructions in this guideline and apply to the Office of International Affairs **at IUE** with the following documents **until September 25, 2021**.

Who can apply?

- Undergraduate Program students with a minimum cumulative average of **2.20 over 4.00**

Who can not apply?

- Associate and Undergraduate Program students who have a cumulative average less than 2.20 over 4.00.
- Freshman (1st year) students studying in associate or undergraduate programs.
- Graduate and Post Graduate Program students
- Visiting students (Turkish and international students)
- Students who have not renewed registration or who are on leave of absence

Evaluation Criteria

- 50 % academic success (Cumulative Grade Point Average mentioned in the transcript)
- 50 % foreign language (Score of English Language Proficiency Exam held by School of Foreign Languages of IUE)

Additionally,

- Students with disabilities (if documented): **+10**
- Children of veterans and martyrs: **+15**
- Students who took part in any other exchange mobility (such as Erasmus+) activities before: **-10**
- Students who were nominated before and gave up their mobility after the withdrawal deadline : **-10**

will receive the points declared above.

Application Documents

- Application form (<http://oia.ieu.edu.tr/en/formlar>)
- Transcript
- English Proficiency Exam Score Card

Special issues to focus on before the application

If you are an undergraduate student and want to apply for this global exchange program, you should:

- 🔗 Consult to the Exchange program/ERASMUS+ Coordinator at your department before deciding on the partner university for your international mobility program. You can access the departmental coordinator list on <https://ects.ieu.edu.tr/new/idari.php?id=29>
- 🔗 Be careful about the language requirements at the partner university.
- 🔗 Carefully search for the courses according to your area of study and level of local language
- 🔗 Be aware of the fact that you **will not** receive any grant or financial assistance for this mobility program.
- 🔗 pay your tuition fee for the respective semester to IUE by the deadline of payment indicated on the academic calendar. You will not be asked to pay any tuition fee to the partner university abroad.
- 🔗 Be aware that you are responsible for all costs such as accommodation, transportation, personal expenses, dining, health insurance, etc.
- 🔗 Students studying in a double major may apply for mobility for only one major during the same application period.
- 🔗 Apply directly to IUE Office of International Affairs, **NOT** to partner university.

Deadline for application
September 25,2021

Contact
oia@ieu.edu.tr

Hallym English Course List for Spring semester 2021 > Please note that to take the **courses highlighted in orange you must have strong Korean Language Skills before the course starts. The courses in white are taught 100% in English**

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Last updated: Jan 2021

Course No	Department	Course Name	Credit	Instructor	Language	Course Description	Full Description	Class Hours
640056	<input type="checkbox"/> Global Studies <input type="checkbox"/> Business <input type="checkbox"/> Management	Management Principles	3	ROBINSON KEITH MICHAEL	English	This course is about managers and management. It provides a basic framework for understanding the roles and functions of a manager in the society and to explain the principles, concepts and techniques that can be used to carry out these functions. Specific topics include planning, organizing, leadership, and control.	Click	Tue B Thur B
640100	<input type="checkbox"/> Global Studies <input type="checkbox"/> Business <input type="checkbox"/> Economics	Principles of Economics	3	조창익	English	This course entails basic economic concepts that are conventionally divided into two main aspects: microeconomics and macroeconomics. Since this course is designed for freshmen at SIS who are presumed to have no background economics knowledge, it adopts very intuitive approach along with verbal explanation and graphical presentation to figure out important economic phenomena. The topics include supply and demand, price determination mechanism, market economy and applications that constitute microeconomics part, while national income accounting and growth, inflation, money and banking, business cycles and sustainability in macroeconomics part. Students, after successfully finishing this one-semester course, will understand basic economic issues and also acquire essential skills to analyze economic policies and outcomes.	Click	Mon 1&2 Wed 1
680076	<input type="checkbox"/> Global Studies <input type="checkbox"/> Business <input type="checkbox"/> Economics	Intermediate Microeconomics I	3	조창익	English	This is designed as an intermediate course in Microeconomics. Knowledge of basic concepts is assumed, and new tools are developed to analyze individual decision making under constraints. We will look into consumer and firm maximization problems, and some game theory fundamentals at the end of the quarter. Most of the topics will include theoretical derivations as well as real life applications.	Click	Wed 2 Fri 1&2
680078	<input type="checkbox"/> Global Studies <input type="checkbox"/> Business <input type="checkbox"/> Economics	Intermediate Macroeconomics I	3	노석재	English	This class studies the long run issues in macroeconomics focusing on the economic growth based on the classical theories. At first, this class briefly examines the core topics in macroeconomics including some questions that macroeconomists address and the approaches of economic models to explain the world. And, this class introduces the key data of macroeconomics emphasizing GDP, CPI and the unemployment rates. Also, this class examines the basic classical model for the economy in the long run. Finally, this class analyzes the economy dynamics by developing the tools of modern economic growth theory.	Click	Mon 1&2 Wed 1
691004	<input type="checkbox"/> Business <input type="checkbox"/> Korean Studies	Fundamental Issues for International Business in Korea	3	FREY BRITT FRANKLIN	English	This is a survey course that introduces various issues important to anyone wanting to study or engage in international business in Korea. Some topics included are: contracts, international business law, modern Korean corporate structures, historical and philosophical influences on modern Korean business culture, and major international corporations and their current operations in Korea.	Click	TUE A THUR A
691013	<input type="checkbox"/> Business <input type="checkbox"/> Korean Studies <input type="checkbox"/> Marketing <input type="checkbox"/> Media & Communication	Regional Korean Event Marketing & Cross-Cultural Analysis for Business	3	QUARTON GARETH LLOYD	English	Hallym University is situated in the beautiful region of Gangwondo. Gangwondo is famous for its local festivals with almost every city or town having at least one festival per year, attracting national and international tourists. During this course you will choose one named festival in Gangwondo and compare it to a similar themed festival in your home country (Korean students will find a similar named festival outside of Korea and compare and contrast). How are they similar? How do they differ? How is the event marketed and how does this compare to a similar event in your home country? You will gather festival data and devise a (nationality) specific marketing plan for citizens of your home country with the aim of raising international awareness of the named festival in your home country. You will create a business plan and marketing and advertising content and produce oral presentations in which you reflect and justify your decisions. You can see the course PR video here	Click	TUE E THUR E PR VIDEO HERE
640055	<input type="checkbox"/> Global Studies <input type="checkbox"/> Business <input type="checkbox"/> Marketing	Marketing Principles	3	신유경	English	This course will provide a foundational understanding of the principles and practices of the marketing of products and services. The course activities will concentrate on marketing strategies, understanding consumer behavior, and building marketing plans.	Click	Tue C Thur C
680071	<input type="checkbox"/> Global Studies <input type="checkbox"/> Business <input type="checkbox"/> Finance	Investment Analysis	3	조규성	English	This course is designed to aide a foundation for the fundamental understanding of investments. Students who master this course will acquire ability to understand the operation of financial markets and to analyze financial assets. They can obtain key implications and limitations of several financial theories such as portfolio theory, capital asset pricing model, efficient market hypothesis, and behavioral finance.	Click	Mon 7&8 Wed 7

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691008	<input type="checkbox"/> Economics <input type="checkbox"/> Business <input type="checkbox"/> Korean Studies	Korean Economy: Dynamics and Future	3	조창익	English	This course is basically designed to disseminate the knowledge on how Korea has been growing historically since early 1960s until recently. The topics include overview of economic growth in Korea, by dividing the time periods such as 1950-1961, 1961-1970s, 1980s, 1990s, Asian financial crisis with social and economic restructuring afterward, and 21st century. On top of a series of government driven economic planning, the course will highlight the pattern changes in industrial structure, labor relations, and social impacts. And the course will discuss the future trends in the aspects of ICT, industrial revolution 4.0, etc. Also, this course will focus on the foreign students and Korean students interested in Korean economy and business so as to make them think and analyze the core issues on Korean economic growth, unique patterns of economy including the positive and negative impacts of conglomerate firms such as Samsung, LG, SK, etc. Also the course will investigate the dark sides of economic growth that the Korean society and economy has been facing such as income inequality, aging population, economic downturns, and so forth.	Click	Mon, Wed, Fri 08.00 - 08.50
691011	<input type="checkbox"/> Korean Studies <input type="checkbox"/> Law <input type="checkbox"/> History	Korean Comparative Constitutional Law	3	FREY BRITT FRANKLIN	English	This course will examine the Korean constitution in relation to those of Japan, China, Germany , and the United States; other countries may be added to the list based on student nationalities. We will discuss significant similarities and differences, the effects of World War II on subsequent constitutions, and influences from external powers. Near the end of the course, we will look briefly at statistical analysis of documents and how it can be applied to constitutions.	click	Tue D Thur D
_008008	<input type="checkbox"/> Liberal Arts College	Beginning Korean > Much harder than 'Basic Korean'	3	이연화	Korean	This course is only for students who have a <u>solid foundation of Korean</u> reading and writing and speaking <u>BEFORE</u> the course starts. 이 강의는 한국 대학 수학을 목적으로 하는 학습자에게 필요한 한국어 중급 어휘?문법을 강의한다. 이 학습을 통해 한국어의 구조를 이해하고 한국어를 올바르게 사용하는 것을 목적으로 한다. 이를 위해 우선 한국어를 구성하는 다양한 문법 항목에 대해 살펴보고 한국어 문장에서 이 문법 항목들의 쓰임에 대해 알아본다. 이러한 한국어를 문법에 대한 기본적인 내용을 바탕으로 한국어를 올바르게 사용할 수 있는 능력을 기르도록 한다.	Click	Mon 3&4 Wed 3
680081	<input type="checkbox"/> Business <input type="checkbox"/> Management	Management Strategy	3	ROBINSON KEITH MICHAEL	English	This course is a 4th year capstone course in management / business studies. It combines some of the knowledge learned in earlier courses and demonstrates how managers can use it to develop strategy for their business.	Click	Tue C Thur C
009072	<input type="checkbox"/> Liberal Arts College	BASIC KOREAN	3	이재선	English	This course is a basic-level Korean language course, designed for exchange students of Hallym University. Students will learn basic vocabulary and expressions, grammar, listening, speaking, reading and writing in an intergrated manner according to daily situations and functions. By the end of this course, students will be able to read and write Korean alphabet, communicate in Korean for daily life.	Click	Mon 3&4 Wed 3
209904	<input type="checkbox"/> Media	Media Representations	3	PRIELER MICHAEL	English	Media representations always involve a construction or version of reality rather than reality itself. In other words, the producer of media is not able to depict every aspect of reality and can only represent portions of reality by making choices about how to portray something or someone and which content to include and which to exclude. As a result, our information as an audience is restricted and might be distorted. Research on media representations is broad and includes areas such as media representations of race/ethnicity, gender, war, and many other areas of life. These studies have not only found distorted representations, but have also consistently shown that how people and events are portrayed in the media affects people's attitudes and behavior and can have a huge social impact.	click	Tue B Thur B
209108	<input type="checkbox"/> Media	New Media and Society	3	PRIELER MICHAEL	English	Everybody knows about the Internet, smartphones, Facebook, Twitter, YouTube, Wikipedia, and Google. This course, however, goes beyond these names and their applications and explains what role new media plays in contemporary society and their good and bad sides. This course aims to provide students with an understanding of the theories and the latest research analyzing new media in a global context. It will show students how new media has changed the economy, society, culture, politics, identity, friendships, citizenship, and everyday life. Through this course, students will develop critical thinking skills and will better understand new media and they will be able to ask deeper questions about the effect of new media on society.	click	Mon 3&4 Wed 3
685010	<input type="checkbox"/> Global Studies <input type="checkbox"/> Cyber Security (LIFS)	Crime Data Analysis & Intelligence	3	TBC	English	Crime Data Analysis & Intelligence provides a broad understanding of the analysis discipline relevant to the criminal justice system, within the scope of law enforcement and national security. In this course, you will learn the important components of analysis within law enforcement and national intelligence. You will have a greater understanding of how an analysis is integral to policing and national security through increased knowledge of crime theory and models of policing, national intelligence. You will also understand how tactical and strategic applications of crime and intelligence analysis are used to address serious and organized crime or recommend crime control and reduction strategies.	Click	Fri 1,2,3
685015	<input type="checkbox"/> Global Studies <input type="checkbox"/> Law	Crime Scene Investigation & Criminal Procedure	3	박노섭	English	Criminal procedures are safeguards against the indiscriminate application of criminal laws and the wanton treatment of suspected criminals. They begin with the initial investigation of the crime, continuing through arrest, investigation, trial, sentencing, and appeals. - Improve your skills in problem-solving and rule-application. - Improve your abilities to think tactically and strategically.	Click	Mon 1&2 Wed 1

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209515	<input type="checkbox"/> Media	MODERNITY AND CINEMA IN KOREA	3	김신통	English	This undergraduate course was designed to offer a surveying opportunity to explore the modernizing process of Korean society through cinematic representations. It aims to help students to build broad understanding of post-colonial Korea through the social and cultural issues in narrative films. Korea's experience of modernizing the nation was conceptualized as 'compressed modernization' in which the very core of modern society was perhaps not institutionalized smoothly. Social and cultural institutions that supported Western modernization were largely lacked in the late developed economy where strong state 'overdetermined' social processes with paternalistic authoritarianism. Throughout the decades of development, the country elevated material level of living near to a post-modern capitalist society. Along the way, it has witnessed changes in beliefs, norms, tastes, and many others. The films presented in the course will provide the class ample subjects to discuss on. The course is structured around particular thematic issues such as Korean War, oppressive politics, labor movement, sexuality, gender, marriage, etc. As the cinema industry of the country is recently showing remarkable success in both aesthetics and commerce, the impacts of screens are supposed to be greater than ever before. The rise of Korea's film industry will also be a part of investigation.	click	Mon 7&8 Wed 7
691003	<input type="checkbox"/> Global Studies <input type="checkbox"/> Korean Studies	Encounters with Korea	3	RAY ALLEN BRUCE	English	Students enrolled in this course will receive a fundamental grounding in understanding and surviving in modern Korea. This functions as a broadening of their international perspective regarding how to interact within a culture that can at times be quite alien to their own. Through seven types of encounters, they can directly develop the tools for understanding and navigating through it harmoniously.	Click	Wed 4 Fri 3&4
691005	<input type="checkbox"/> Global Studies <input type="checkbox"/> Korean Studies	Korean Film and Literature	3	노은미	English	Korean Film and Literature. This course, as part of the Korean Culture Studies program - 한국학전공 - is intended as an English-language introduction to an area of Korean culture, which would otherwise be difficult to access for students not fluent in Korean language. Literature and film provide considerable insight into the soul of a vibrant, modern society and its competing, evolving cultural voices. Though necessarily eclectic, the selection of material aims to answer pertinent questions troubling the modern citizen, to satisfy cultural curiosity and also to promote and inspire further study and research into a living field, essential to understanding our world, in this region and beyond. Though necessarily selective, the course material has been chosen with the aim of answering pertinent questions troubling the modern citizen, to satisfy cultural curiosity and also to promote and inspire further study and research into a living field, essential to understanding our world, in this region and beyond.	Click	Tue F Thur F
209364	<input type="checkbox"/> Media	History of The America Press	3	주영기	English	The course provides an overview of the historical development of the US press. In addition to providing a general picture of the US press, the class will help the students figure out how the American news media have influenced and been influenced by the American democracy. In so doing, major ideas regarding journalism such as press freedom, prior restraint, objectivity, American liberalism and others are studied in terms of their origin, concept, and its application to modern society. Additionally, students are expected to have a deeper understanding of the US society itself in terms of its democratic principles and commercialized culture. Also, the students are encouraged to think about what could be an appropriate role of news media in the modern society.	click	Tue B Thur B
691010	<input type="checkbox"/> Global Studies <input type="checkbox"/> Korean Studies	Current Issues in Modern Korean Society	3	이지연	English	The Current Issues in Modern Korean Society introduces students to issues that influence our life in this global, multicultural society. Students will read about and research current economic, political, social, and cultural problems of Korea, and explore how ongoing conflicts affect groups as well as individuals.	Click	Mon 3&4 Wed 3
636333	<input type="checkbox"/> Business Admin	Hotel Management	3	김도희	English & Korean	The objective of the course is to increase student's understanding of fundamental overview of the hospitality and tourism industry and to develop their skills and capabilities to solve hotel business problems and exploit business opportunities. For reference, this course is a 70% English course. Strong Korean ability is required	click	Tue D Thur D
102347	<input type="checkbox"/> English Language and Literature	HISTORY OF THE ENGLISH LANGUAGE	3	이지연	English	This course has been designed to explore the history of English language and some relevant current issues. The course provides students with the opportunity to explore and understand the spread of English and the way in which English is used and taught on a global scale and what this means for our understanding of English and language and communication more generally.	Click	Mon 7&8 Wed 7
102356	<input type="checkbox"/> English Language and Literature	Writing and Presentation	3	한수미	English	This course is designed to help students develop basic writing and presentation skills that are essential not only for their academic pursuit, but for their future careers as well. Students will learn how to plan, organize, edit and produce writing in expository, persuasive, narrative and descriptive styles. They will also learn to present their ideas in public through effective storytelling and delivery.	Click	Tue C Thur C

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636332	<input type="checkbox"/> Business Admin	Place marketing (comprehensive design)	3	전진희	English & Korean	Based on the understanding of the basic concepts and characteristics of place marketing, students learn the factors to consider related to important theories. Based on the comprehensive understanding of the theory, various cases of place marketing are analyzed. It provides opportunities for practical use of knowledge by practicing place marketing strategy establishment based on theories and case studies through learning. For reference, this course is a 70% English course. Strong Korean ability is required	click	Mon 3&4 Wed 3
102415	<input type="checkbox"/> English Language and Literature	Introduction to English Literature	3	한경민	English & Korean	Introduction to Literature is designed to help students acquire the tools for understanding, appreciating, and critically analyzing various genres of literature including fiction, poetry, and drama. In this course you will learn some basic concepts about literary technique and innovation. In addition to learning to identify some of the major differences among fiction, poetry, drama, and non-fiction prose, and the qualities intrinsic to each, you will learn to identify significant questions and ideas dealt with by literary authors and describe how literature goes about trying to answer them. Students will also be given an opportunity to consider how literature can be useful for grappling with complex social, cultural and historical problems. For reference, this course is a 70% English course. Strong Korean ability is required	click	Mon 7&8 Wed 7
209515	<input type="checkbox"/> Media School	MODERNITY AND CINEMA IN KOREA	3	김신통	English	This undergraduate course examines the close relationship between cinematic representations and Korean society and culture. The goal is to develop broad understanding of post-colonial South Korea through the social and cultural issues in narrative films. The films are arranged in chronological manner, and I will provide historical overview of South Korean cinema. Concurrently, the course is structured around particular thematic issues such as family, Korean War, social movement, sexuality, gender, marriage, cultural tradition, individualism, authoritarianism, national partition, etc. It is important to come to critical terms with the way in which South Korean films address and represent pressing social concerns. How South Korean films have functioned as a particular cultural medium to construct and disseminate the various ideas and ideals of Korean-ness is given special consideration as well. It is not necessary for students to have prior knowledge of South Korea, and all are welcome.	Click	Mon 7&8 Wed 7
102411	<input type="checkbox"/> English Language and Literature	English grammar	3	신미영	English & Korean	This course is designed for students to study and practice the essential elements of English grammar in order to develop the foundations of interpersonal communications. We examine sentence structure, correct verb forms, case of pronouns, agreement, punctuation, and restrictive and nonrestrictive (that/which) clauses, etc. Students could develop and improve their English grammatical competence and get more accuracy and fluency in English writing and speaking. Through this course students could end up having a better command of English. For reference, this course is a 70% English course. Strong Korean ability is required	click	Tue A Thur A
102207	<input type="checkbox"/> English Language and Literature	Communication English	3	안정현	English	This course is designed for students to study and practice real-life English, in order to develop interpersonal and intercultural communications. Through course, students will engage in (1) speaking skills and (2) writing to build the foundations of communication in a variety of interpersonal and intercultural situations. These core elements of the course will ensure that students receive the building blocks of English, from which they can develop the English proficiency to enable effective communication. > This course is only suitable for student who are studying mainly Korean Language at Hallym, whilst also wishing to improve their English.	click	Mon 3&4 Wed 3
004111	<input type="checkbox"/> Liberal Arts College	Introduction to Discussion & Debate	2	FREY BRITT FRANKLIN	English	This course will teach you the differences between discussion and debate by covering the different goals and methods used. You will hone your skills in both discussion and debate and learn the elements of influence and manipulation used in both.	Click	Tue C Thur C
636256	<input type="checkbox"/> Business Admin	Tourism Management Theory (Comprehensive Design)	3	전진희	English & Korean	While living in the era of cataclysmic change due to the 4th industrial revolution, students learn the changing competencies in the tourism field, discuss new tourism business models, and establish strategic alternatives to implement them. Based on our understanding of the concept of smart tourism, we propose new businesses that can appear after technology shakes the plate of the tourism industry, and establish a new tourism business model based on this team. For reference, this course is a 70% English course. Strong Korean ability is required	click	Tue C Thur C