This badge certifies that the bearer has accomplished the following:

1. Recognized a need for a new area of focus for teaching academic writing.

2. Analyzed texts for examples of academic written language for explicit teaching.

3. Searched for sources on raising student awareness of academic written language.

4. Designed exercises for these (notably, nominal and adjectival groups) and added these to the course book.

5. Monitored student output performance and interest in these.