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VISUAL MERCHANDISING + STORE DESIGN  
new york



**GATHER**

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# Empire State of Mind

NEW YORK CONTINUES TO PROVE ITS STATUS AS AN EPICENTER OF RETAIL



# CONTENTS

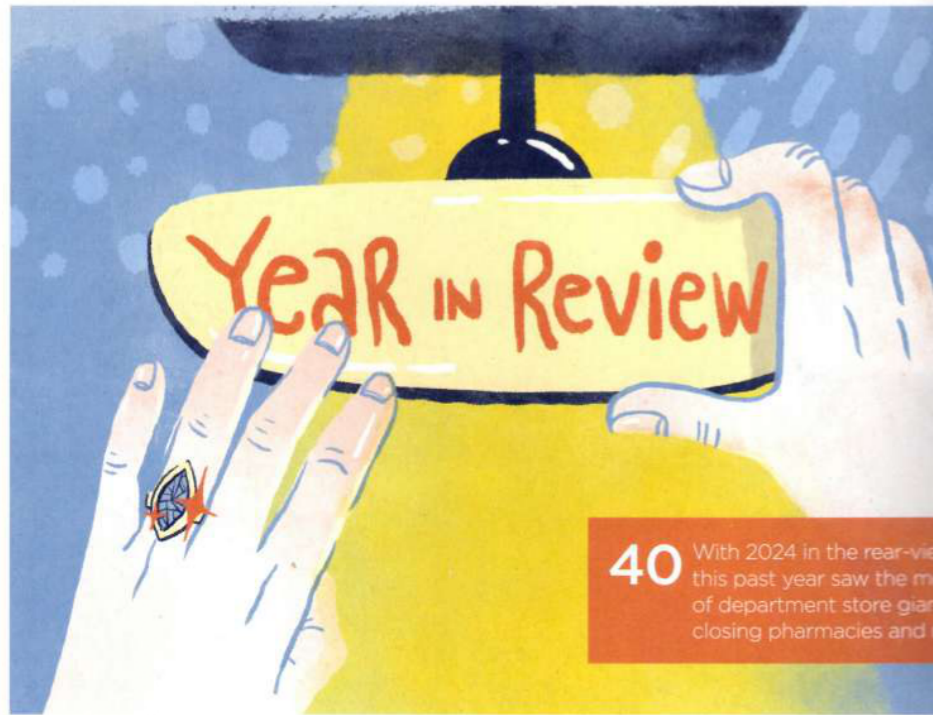
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## features

- 24 GOOD AND GATHER**  
Community-focused design blends with food and drink for a cozy gathering spot in New York's Lower East Side.
- SPECIAL REPORT: SIDEWALKS OF NEW YORK**
- 26 RETAIL IS ALIVE AND WELL IN THE BIG APPLE**  
The retail capital continues to prove its global design influence, from renovations to flagships to activations.
- 28 WELCOME TO THE WAYBORHOOD**  
Vibrant colors and playful details create a whimsical, life-sized dollhouse in Wayfair's first physical store.
- IRDC 2024 RECAP**
- 32 GOIN' TO KANSAS CITY**  
VMSD dives into the International Retail Design Conference (IRDC) that took place Oct. 9-10 in Kansas City, Mo.
- YEAR IN REVIEW**
- 40 TOP STORIES OF 2024**  
This past year saw delayed and successful mergers, store openings and closings, changes to company C-suites and more.



## columns

- 6 FROM THE EDITOR**
- 8 VMSD EDITORIAL ADVISORY BOARD**
- 10 THE GOODS**  
On Our Radar: VRAI  
Two-Minute Tour: Meatpacking District, N.Y.  
2024 Markopoulos Award
- 18 NEXT UX**  
New York's iconic windows showcase stunning visual merchandising, igniting inspiration with festive wonder.
- 22 DESIGN DETAIL**  
Hicks Nurseries welcomes shoppers in its updated flagship with a strengthened focus on visual merchandising.

- 48 SHOWROOM**  
A snapshot of noteworthy products from the past year
- 57 AD INDEX**
- 58 CHECKING OUT**  
The New York Chapter of the Retail Design Institute's Annie Greenhouse

**ON THE COVER:** Housed in New York's Lower East Side, Gather is a community hub that transforms a traditional coffee shop into a space for workshops, showrooms, private events and more.

**BY** RYAN NEEVEN; COURTESY OF GATHER