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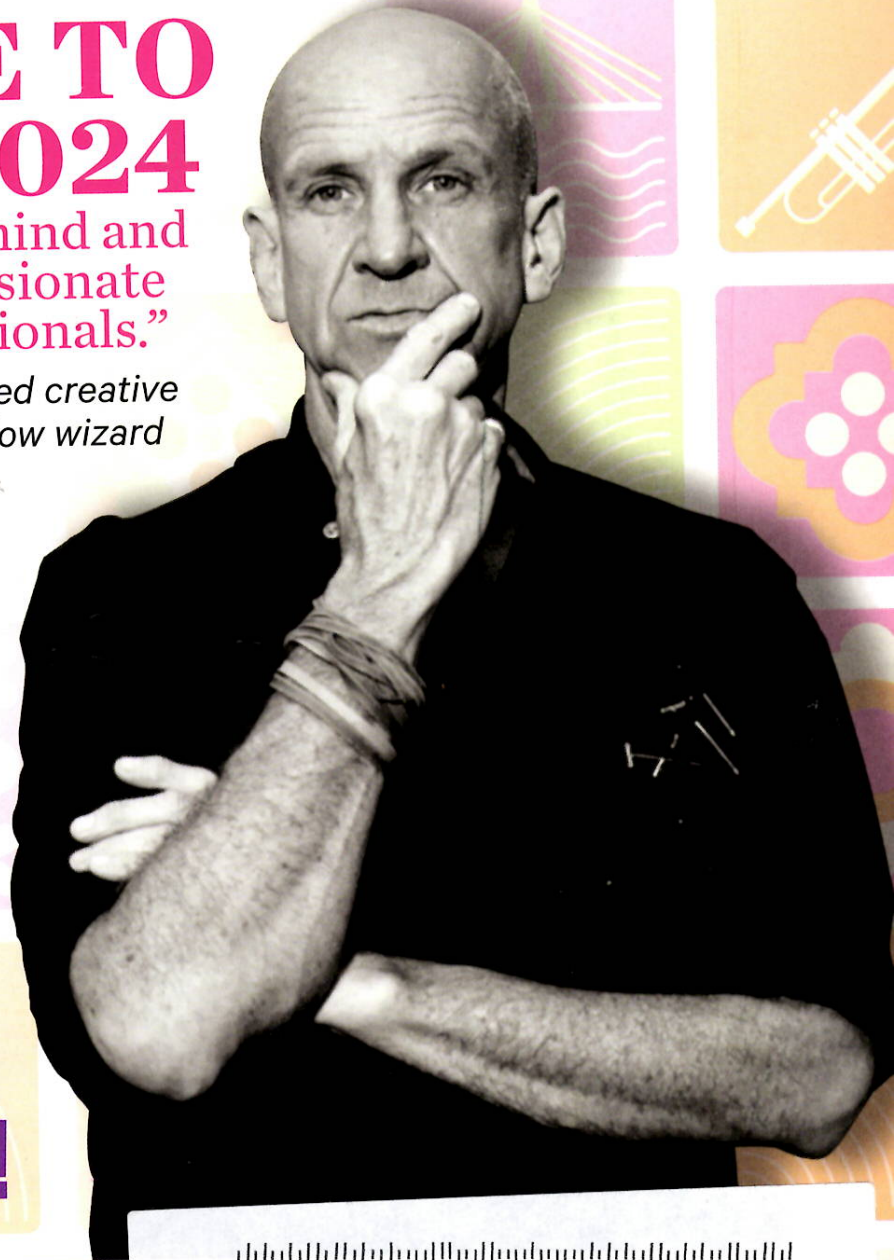
OCTOBER 9-10  
**2024**  
KANSAS CITY, MO

# “ESCAPE TO IRDC 2024

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– **TOM BEEBE**, New York-based creative  
consultant, stylist and window wizard

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### INTERNATIONAL VISUAL COMPETITION

#### 22 IN THE MOMENT

VMSD reveals the winners of its 31<sup>ST</sup> annual International Visual Competition, awarding projects of limited shelf life, from pop-ups to windows and more.

#### 34 BETTER NATURE

Outdoor gear retailer Bass Pro Shops reinvigorates its Cincinnati flagship by immersing shoppers in Ohio's natural beauty.

#### 38 GEM OF THE GOLD COAST

Gleaming in the heart of Chicago, Cartier's new experience honors the brand's heritage, art deco design and the city's rich architectural history.

#### 42 SHOP! ASSOCIATION 2024 DESIGN AWARDS

Featuring winners from this year's Shop! Association Design Awards, which were honored during Shop! MarketPlace in Cincinnati this past April.



22 This year's winners of the International Visual Competition showcase the power of pop-ups and temporary retail.



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Benjamin Moore

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COURTESY OF CARTIER