

ERICSSON INNOVATION AWARDS





Global innovation competition initiated in 2009/10 as Ericsson Application Awards



In 2015, the scope was broadened to focus more on innovation. The competition is exclusive for students.



2016 Theme: The future of city life

THEME: THE FUTURE OF CITY LIFE



Today, more people live in cities than in rural areas, and by 2050, about 70 percent of the world's population is expected to reside in urban areas.





Our cities are creative



Our cities are connected



Our cities are sustainable



Improvement in the lives of billions & the future of the planet





PRIZES

The cash prizes are just one aspect of winning the Ericsson Innovation Awards this year. There are important career enhancing incentives on offer

EURO

25,000

1st Prize

EURO

15,000

2nd Prize

EURO

1000 X 2 Runners-up

All semi-finalists will be interviewed for an internship or position at Ericsson

THE PROCESS



semi finalists
will be chosen

will be selected by the Ericsson Jury
will be selected by open voting

Ericsson experts support to develop the MVP, production description & business plan

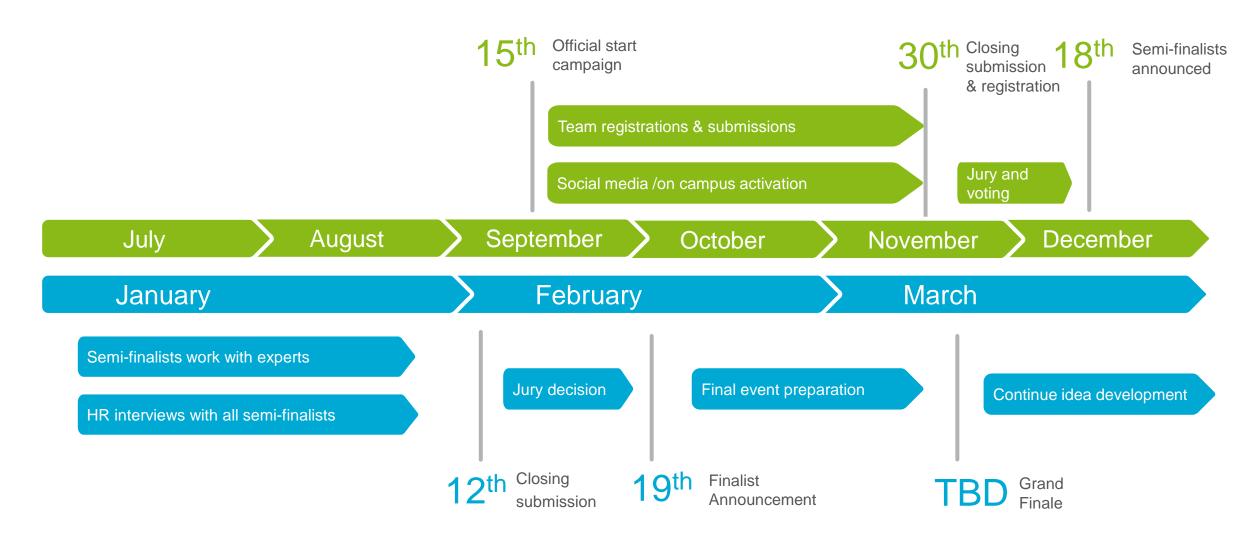
teams make it to grand final in Stockholm.
Teams selected by the Ericsson jury



The EIA winners and runners up are selected by a jury that consists of both Ericsson and external members in the official Awards ceremony.

TIME PLAN





GET INVOLVED







TO KNOW MORE AND SUBMIT YOUR IDEAS GO TO:

www.ericsson.com/innovationawards



4 EASY STEPS TO ENTER THE COMPETITION:

- 1. Register your team
- 2. Present the problem and your solution
- 3. Submit your product description
- 4. Submit your business plan



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